

The Community Open MRI Group's Imaging Centers Save Time and Money with CARESTREAM Managed Print Solutions

Carestream Manages Film Usage and Replenishment; Program Also Monitors Printer Performance and Service

Outputting images to radiographic film has been around for years—but now there is a new way of managing printers and film that saves healthcare providers both time and money. The CARESTREAM Managed Print Solutions (MPS) program offers a pay-per-print model that includes printers, supplies and maintenance.

Facilities across the country are attracted to this new service model that can lower costs while simultaneously eliminating the need for on-site management of consumables. The Community Open MRI Group, with three locations in Indiana, was one of the first to embrace this new concept.

The group's imaging centers in Fort Wayne, Ind., and Decatur, Ind., both use the CARESTREAM Managed Print Solutions program. Both centers provide images on film or CD/DVDs for patients to share with their physicians. The Fort Wayne site installed a DRYVIEW 5950 Laser Imager and the Decatur site has a tabletop DRYVIEW 5700 Laser Imager.

"We output images onto whatever format the referring physician requests," notes Lee Gemmill, RT, (R), MR, the lead technologist at the Fort Wayne location.

The Fort Wayne imaging center was initially looking for a new printer that offered better image quality. Radiologists who read exams for the center recommended CARESTREAM DRYVIEW Laser Imagers because they produce excellent quality images at other hospitals.



The Community Open MRI Group's Imaging Center in Fort Wayne, Indiana

"When we compared printers, Carestream's laser imagers offered significantly improved image quality. The new CARESTREAM Managed Print Solutions program also reduced the need for our staff to manage printers, film ordering and service," Gemmill explains. "We are on track to save 20% a year with MPS and we have the added convenience of having one company to call. Our radiologists and physicians are also very pleased with the image quality."

He adds that now Carestream tracks film usage and automatically orders film when needed. "Carestream also monitors the performance of our printers and can adjust the printers remotely or call for on-site service when required."

Testimonial | The Community Open MRI Group, Indiana



Lee Gemmill, RT, (R), MR, the lead technologist at The Community Open MRI's Fort Wayne location, with a DRYVIEW 5950 Laser Imager

The MPS program eliminates a healthcare provider's capital investment in film printing systems and offers a payment model based on per-print usage. Payments are automatically debited from the healthcare provider's account.

A private Web Portal enables authorized users at The Community Open MRI Group to monitor film usage, orders, billing, service and other functions. This portal also provides a centralized view of multi-site, multi-printer enterprises.

"Our imaging volumes have been rising. I viewed activity on the portal that reflects film orders being placed to address that increase in demand. This system eliminates the need for me to track film usage and adjust our film order – it happens automatically," according to Gemmill.

Rita Carr, Vice President of Operations for The Community Open MRI Group, also uses the portal—but for a different purpose. Based in the company's Garrett, Ind., business office, she verifies the company is being correctly charged for film usage.

"I have been very pleased with both the portal and the process," says Carr. "We were initially concerned about electronic billing, but being able to track film usage, shipments and billing information on the portal allows me to verify that we are being invoiced accurately. And it's less time consuming than our previous tracking methods."

For more information on CARESTREAM DRYVIEW Laser Imagers and CARESTREAM Managed Print Solutions, please visit www.carestream.com.

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